

Natalie Barcellos Planner

Natalie is planner with an interest in co-creating sustainable and equitable places. Her work ties together many aspects of planning - the mix of uses, built form, public realm, community amenities, transportation and servicing - to lay the ground work for complete communities. She brings enthusiasm, curiosity, and an interdisciplinary perspective to her work. She has experience with stakeholder engagement, process and outcome evaluation, policy analysis, visual communication, social planning and research. Natalie's planning practice is informed by her background in community development and youth service provision. She is a provisional member of the Canadian Institute of Planners and the Ontario Professional Planning Institute.

PROFESSIONAL EXPERIENCE

Planner

Gladki Planning Associates
2022 - Present

Project Assistant

Community Services, City of
Waterloo
2021 - 2022

Graduate Teaching Assistant

University of Waterloo
2020 - 2022

Program Coordinator

Welcome Inn Community Centre
2019- 2020

Project Coordinator

YMCA Canada
2018

EDUCATION

Master of Arts (Planning)

University of Waterloo, 2022

Bachelor of Arts (International Development)

University of Guelph, 2019

PUBLICATIONS

What is the Just City on Stolen Land? A Manifesto for the Just City

TU Delft Open, 2022

CONFERENCES

Gender, Planning and the City: A Modern Call to Action for the Field of Planning

Canadian Institute of Planners,
Planning Together: Student
Symposium 2022

SELECT PROJECTS - GLADKI PLANNING ASSOCIATES

7&9 Norris Crescent

Norris Crescent Housing Cooperative, 2023 - Ongoing

Gladki Planning Associates is providing planning services to advance the application and site plan approval to permit an 8-storey affordable housing building. Natalie is supporting the planning work and the preparation of planning reports.

West Village Business Improvement Area Strategic Plan.

Weston Village BIA, 2023

Gladki Planning Associates has been retained to assist the Weston Village BIA in the creation of a 4-year strategic plan. In the role of project manager, Natalie is leading the creation and implementation of a robust community and business owner consultation program. Additionally, Natalie is responsible for collaborating with the BIA to develop a comprehensive strategic plan.

60 Bowden St.

WoodGreen Community Services, 2022 - Ongoing

Gladki Planning Associates is providing planning services to advance a minor variance and site plan approval to permit the development of an affordable housing project. Natalie is responsible for reviewing the technical documents, conducting the policy review, and producing the planning rationale.

Bloor-Yorkville Secondary Plan Public and Stakeholder Consultation

City of Toronto, 2022 - Ongoing

To support the update and review of the Bloor-Yorkville Secondary Plan, this project will design and deliver creative and interactive consultation activities, including community meetings and stakeholder workshops, Indigenous engagement, and asynchronous online engagement. Natalie is leading the coordination and facilitation of engagement activities.

Ontario Place Public and Stakeholder Consultation

City of Toronto, 2022- Ongoing

This project will lead the public consultation and stakeholder engagement aspects of the development-review process for the revitalization of Ontario Place. Natalie is leading the coordination of the City-initiated Stakeholder Advisory Committee and community meetings required for the site-specific Official Plan Amendment and Zoning By-law amendments.

**Exploring Informal Community
Collaborations for Age-Friendly
Communities**

Ontario Adult Centre's Association
of Ontario (OACAO) Conference,
2021

VOLUNTEER

**Board of Directors, Graduate Student
Association-University of Waterloo**
2021 - 2022

AWARDS

**School of Planning Graduate Award
of Merit and Excellence**
2020, 2021, 2022

Markham Centre Secondary Plan Update

City of Toronto, 2022- Ongoing

Gladki Planning Associates is leading the update of the secondary plan to achieve Markham's aspirations for its downtown as a regional focal point, smart city testbed, transit hub, and a vibrant mixed use community. The project includes significant community and stakeholder engagement, including the use of methods such as pop-ups, focus groups, virtual meetings, and online surveys to reach a diversity of participants. Natalie is working collaboratively with the City of Markham to implement the engagement activities. Additionally, Natalie is supporting the creation of content to be included in the Secondary Plan.

Review and Update of Vaughan Metropolitan Centre Secondary Plan

City of Vaughan, 2022 - Ongoing

Envisioned as the City of Vaughan's downtown, the VMC will be dense, amenity-rich, and well connected with an intimate public realm and pedestrian-friendly urban environment. Natalie is providing public engagement and research support in the preparation of the revised secondary plan for VMC.

Scarborough Centre Focused Review

City of Toronto, 2012 - 2023

This Study will develop a robust policy direction for Scarborough Centre, guided by a vision to transform the area into a complete community. Natalie is assisting with stakeholder consultation and public engagement components of the Study, including providing meeting summaries, and supporting highly interactive (virtual) public meetings.

SELECT PROJECTS - OTHER

Exploring the 15-minute City as Catalyst For Equity in the City of Ottawa

University of Waterloo, 2020 - 2022

The purpose of this study was to explore if the 15-minute city is a potential catalyst for a more equitable and just post-pandemic city, and to generate more knowledge on how to plan for equity as an outcome. Natalie conducted and analyzed semi-structured interviews with key informants to understand the extent to which equity is being mobilized through policy initiatives focused on the 15-minute city.

Public Golf Course Redevelopment in the GTA

Graduate Studio, September - December 2021

To better understand the potential for the redevelopment of public golf courses, a feasibility study was conducted of 12 different public golf sites in the GTA. Acting as the project manager, Natalie developed a matrix to assess the redevelopment feasibility of the 12 public golf courses and proposed redevelopment options for the respective sites.

Alternatives to Long Term Care

City of Waterloo, 2021

This study explored alternative approaches to housing and care for older adults. Natalie co-authored an environmental scan on alternative development options for age-friendly housing and analyzed municipal policies to identify barriers to implementation.